I claim:

1. An automated system for dynamic security price and value indexed comparison, comprising:

5   a central web server running supporting software including a spreadsheet for maintaining current and historical security market figures, and a security monitoring module for importing said security market figures into the spreadsheet, said central web server being individually accessible by subscribers;

a comparator & indexer applet also maintained on the central web server and
10   accessible by said subscribers upon connection to said central web server to derive user-selectable security data from the security market figures in the central server and to calculate said user-selectable security data as absolute values relative to a single pivot security, and to display said user-selectable security data arranged in a table of rows of user-selectable securities and columns of statistics derived from said user-selectable
15   security data;

whereby said automated system permits a user to compare, in both absolute and indexed terms, a plurality of statistics relating to a plurality of user-selected securities.

2. The automated system according to claim 1, wherein said comparator &
20   indexer applet is a Java applet that allowing each accessing subscriber to designate a subset of securities from said database, designate one or more financial statistics,

designate a pivot security, calculate said financial statistics, and display said financial

statistics to said accessing user dynamically and in real time.

3. The automated system according to claim 2, wherein said Java applet allows

5   each accessing user to designate, calculate and display said one or more financial

statistics in spreadsheet form by rows corresponding to each designated security and

columns of each financial statistic as either absolute values, or as indexed values relative

to said pivot security.

10   4. The automated system according to claim 3, wherein said one or more

financial statistics include any subset from among the group comprising latest price

% change in price vs 30 days, % change in price vs 90 days, % change in price vs 180

days, % change in price vs 365 days, % change in price from 52 week high, % change in

price from 52 week low, average daily volume 90 days, market capitalization (mrq)

15   Shares outstanding (mrq), annual dividend (ttm), dividend yield (ttm), earnings yield

(ttm), per share book value (ttm), eps (earnings per share), sales, ebitda (earnings bef.

income/taxes), price/book value (mrq), price/earnings (ttm), price/sales (ttm), return on

assets, return on equity , current ratio (mrq), debt/equity (mrq), shares short, and short

ratio.

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5. The automated system according to claim 4, wherein said system allows said

accessing user to compare the designated securities based on personalized opportunity

costs.

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6. A method for dynamic security price and value indexed comparison,

comprising the steps of:

maintaining current and historical security market figures in a database for a

plurality of securities;

providing individual access to said database for subscribers;

10   allowing each accessing subscriber to designate a subset of securities from said

database;

allowing each accessing subscriber to designate one or more financial statistics to

be calculated based on said historical security market figures, and displayed for each

designated security;

15   allowing each accessing subscriber to designate one of said securities from said

subset to be a pivot security;

calculating said financial statistics from said historical security market figures,

and for each financial statistic calculating an indexed value relative to the corresponding

financial statistics for said pivot security;

20   displaying said financial statistics to said accessing user in absolute terms and as

indexed values relative to the pivot security;

whereby said method permits accessing users to compare, in both absolute and

indexed terms, a plurality of statistics relating to a plurality of user-selected securities.

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7. The method according to claim 6, wherein said steps of allowing each

accessing subscriber to designate a subset of securities from said database, allowing each

accessing subscriber to designate one or more financial statistics, allowing each

accessing subscriber to designate a pivot security, and calculating said financial

statistics, and displaying said financial statistics to said accessing user are collectively

implemented in software as a first Java applet that dynamically accomplishes all of said

10 steps in real time.

8. The method according to claim 7, wherein said first Java applet allows each

accessing user to designate, calculate and display said one or more financial statistics as

a spreadsheet by rows corresponding to each designated security and columns of each

15 financial statistic as either absolute values, or as indexed values relative to said pivot

security.

9. The method according to claim 8, wherein said one or more financial statistics

include any subset from among the group comprising latest price, % change in price vs

20 30 days, % change in price vs 90 days, % change in price vs 180 days, % change in price

vs 365 days, % change in price from 52 week high, % change in price from 52 week low,

average daily volume 90 days, market capitalization (mrq), shares outstanding (mrq),

annual dividend (ttm), dividend yield (ttm), earnings yield (ttm), per share book value

(ttm), eps (earnings per share), sales, ebitda (earnings bef. income/taxes), price/book

value (mrq), price/earnings (ttm), price/sales (ttm), return on assets, return on equity ,

5   current ratio (mrq), debt/equity (mrq), shares short, and short ratio.

10. The method according to claim 9, wherein said system allows said accessing

user to compare the designated securities based on personalized opportunity costs.

11. The method according to claim 8, wherein said step of maintaining current

and historical security market figures in a database for a plurality of securities is

implemented as a second Java applet, and said first and second Java applets cooperate to

maintain said spreadsheet display updated in real time.